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1936



CURTIS  
DAHLIA  
GARDENS

IONIA, MICH.

# Special Plant Collections

The Dahlias Offered in Our Special Collections have all been tried and have stood the test.

## Roll Of Honor Plant Special

*\$20.25 Value for \$14.00*

Eight of the newest and most popular of the 1935 introductions. We grew them all, they were strong growers and very prolific and early.

California Idol	Hillcrest Nugget
Mrs. Geo. Le Boutellier	
Wenoka	Cavalcade
City of Cleveland	Daddy Kemp
Hunt's Velvet Wonder	

## The Star Special

*For \$9.75*

Seven Stars of the 1935 Honor Roll  
Regular Value, \$14.25

City of Cleveland	Hillcrest Nuggett
Charlie Chaplin	Adirondack Sunset
Daddy Kemp	Cavalcade
	Bing Crosby

## Big Three Special

*For \$5.50*

Regular Value, \$7.75

Hunt's Velvet Wonder	Daddy Kemp
Mrs. Geo. Le Boutellier	

## Big Four Special

*For \$4.75*

Regular Value, \$6.75

Hillcrest Nuggett	Lord of Autumn
Cavalcade	Ruby Taylor

We pride ourselves on the quality of green plants we send to nearly every state in the Union. We grow them cool and guarantee safe delivery.



# 1936 Greetings To Our Dahlia Friends.

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It gives us great pleasure to send you our 1936 catalogue and we will appreciate your looking it over very thoroughly. Growing and exhibiting Dahlias has been our hobby and pleasure for many years. This year we have the largest and finest stock of the newer dahlias that we have ever grown and are prepared to supply our customers with as good roots and plants as they can possibly purchase anywhere.

1935 was the biggest year we have ever had in the dahlia business. After taking our dahlias 150 miles by automobile, we again won on our 250 foot display at the Michigan State Show, in Port Huron, for the most outstanding dahlias in the show.

It has been a pleasure to hear from our customers, telling of their experiences in growing and showing their dahlias which were purchased from us. The number of visitors to our gardens, from other states, grows each year. We would appreciate a visit from you some time during the coming season.

Wishing you a most succesful dahlia year, we are  
Very truly yours,

MR. AND MRS. RAY E. CURTIS.

MEMBER—American Dahlia Society  
Dahlia Society of Michigan.

REFERENCES—Ionia Garden Club.  
Michigan Dahlia Society.

## “Visiting Michigan Gardens”

By George R. Currie  
—from The Mid West News—Fall Edition—1935

Dr. Grant, of Montello, Wisconsin, an ardent Dahlia enthusiast, and the writer, devoted our this year's vacation of eight days to visiting Dahlia gardens in Michigan and Ohio with attendance at the great Cleveland Mid West show as the concluding event. Although Mr. Eldredge has requested me to describe our Michigan visitations for the readers of this publication, it seems a little presumptuous for a rank amateur to attempt such a task.

We commenced our trip by taking our automobile aboard a carferry at Manitowoc on Sunday, September 8th, and crossed Lake Michigan to Ludington, and then proceeded to Grand Rapids by automobile . . . . Monday noon found us at Ionia, . . . . The eight hundred plants at the Curtis Dahlia Gardens had the most vigorous bush growth we saw on our trip and they appeared to be at the peak of their blooming period. The rows of fine plants of Wenoka, California Idol, Hunt's Velvet Wonder, City of Cleveland and Mrs. George Le Boutellier appeared to be the answer to a Dahlia fan's prayer with each bush presenting the same uniform appearance of all the others in the same row, and each having one or more fine large exhibition flowers in full bloom. We were very favorably impressed with our first view of a plant of Tower's Empire with its uniquely patterned foliage bearing three distinctive, bright gold colored blooms, each measuring ten inches in diameter . . . .

We found the Michigan Growers, whose gardens we visited, an unusually fine group of people whom it was a real pleasure to meet and visit with, and we are hoping that the privilege of making a return visit may again be ours. We are convinced that no finer dahlias can be found anywhere.

GUARANTEE—All roots or plants sent to customers are guaranteed to be true to name and from healthy parent stock and to grow if given reasonable care on arrival and after planting; we are ready and willing to replace any that should prove otherwise.

# Growing the New and Better Dahlias for Profit as Well as For Pleasure.

Does it seem extravagant to pay \$5.00 for a fine new dahlia that perhaps will win a blue ribbon for you—a dahlia that you can watch grow and then realize that you have a flower that is seen in few gardens? Your visitors perhaps will want to buy a root of it and by selling only 2 roots at half price you have your purchase price back and still have roots left for planting the next year, and for years to come. It surely is an investment for profit as well as pleasure.

## FREE DAHLIAS

Orders from \$5.00 to \$10.00 select 10% Free Dahlias.  
 Orders from \$10.00 to \$15.00 select 20% Free Dahlias.  
 This Offer Not Good on Special Collections or  
 Wholesale Orders.

## GENERAL INFORMATION

### PLEASE READ CAREFULLY

**ORDER EARLY.** By so doing you will be assured of getting all of the dahlias wanted, as the demand for some varieties exceeds the supply.

**TERMS.** Remittance may be made in the most convenient way when sent with order. Or if desired, 25 per cent when order is placed; balance to be paid at time set by you for shipment of stock.

**MINIMUM ORDER.** On all orders less than \$2.00, add 10c for postage. All orders \$2.00 and up delivered prepaid.

**ROOTS.** All the roots we send out are of our own growing, grown on high, upland soil which produces strong, vigorous roots that are free from stunt or disease of any kind. They will grow and produce beautiful plants and flowers for you as they do for us.

**GREEN PLANTS.** Our plants are propagated right, grown right, packed right for shipment and we guarantee them to carry safely to any part of the American continent, and that they will reach you in growing condition. We grow all our own plants under the best conditions possible.

All of our dahlia plants are grown in three inch clay pots. We like pots better than boxes as the clay dries the plant out oftener and the watering and drying out process is very beneficial to plant life.

Our green plants are shipped to you in special boxes that are guaranteed to reach you in good growing condition.

We grow our plants in a well ventilated greenhouse and as cool as possible so they will be good husky plants.

Our plants are weather hardened for ten days before shipping. No healthier plants can be grown than the plants we offer.

An experience covering a number of years convinces us that if the plants are properly grown, they are in most cases equal to, or superior to roots. There is no question about them producing larger and finer blooms, and more of them than from roots, and usually come into bloom earlier.

Special Collections on Inside of Both Covers.



# Suggestions On Growing Prize Winning Dahlias

## CARE OF GREEN PLANTS UPON ARRIVAL

Green plants should be immediately unpacked upon arrival and should be watered and then removed from paper pot and then carefully planted, setting plant so that the top of the ball of soil is about 3 inches below the ground level. Plants should then be watered thoroughly and covered with a basket or crate for a few days as a partial protection from the sun and wind. The hard crust that forms around plant after watering should be carefully broken up as soon as soil is dry enough to work. If cut worms are around, plants should be protected by placing a collar made of heavy paper about three inches wide around them, setting collar about one inch deep in the soil.

**CARE OF TUBERS UPON ARRIVAL**—Upon arrival tubers should be planted at once if ground has been prepared for them, providing soil is not too wet to work. If soil is not ready, they should be very carefully taken out of the box in which they arrived, taking great care in handling so that the eyes or sprouts on tubers will not be broken off. They should then be put into a larger box of some kind, laying them flat in the bottom, and then entirely covering them with 2 or 3 inches of moist sand, sawdust, or soil, in order to keep them from shriveling or drying out. They should then be removed to a cool place in the cellar and left there until ready to plant. We cheerfully replace tubers that do not grow, due to natural causes.

**PREPARATION**—The soil should be thoroughly spaded and well pulverized before planting and if poor, some well-rotted barn yard manure or common fertilizer should be well worked in. Dahlias do not need very rich soil, therefore, if fertilizer is added, care must be taken not to overdo, as very rich soil will produce tubers of poor keeping qualities that are likely to rot in storage during the winter.

**TIME OF PLANTING**—Dahlias should not be planted before the ground becomes well warmed by the sun in the Spring. May 15 to 30 is about the right time for most locations, although they can be planted as late as June 20 with good success. Good sized stakes about 6 feet long should be secured and driven into the ground about 3 feet apart each way. Holes should be dug about 6 inches deep at the base of each stake and a bulb planted in each hole with the eye end next to the stake, laying them perfectly flat. **UNDER NO CIRCUMSTANCES SHOULD THEY BE STOOD ON END.** Then place about 2 inches of well pulverized soil over each bulb but do not fill hole clear up. Wait until the plant makes some growth and then fill hole up as the plant grows up.

**GROWING**—Allow only one sprout to grow from each tuber. If more than one comes up, save the best one and pinch the others off. As the sprout grows, it should be tied to the stake to keep it from being broken off by heavy rains or wind.

**WATERING**—Dahlias like plenty of water and should be soaked once every week, and oftener while in bloom. Always cultivate well after watering as soon as the ground is dry enough to work in order to loosen up the crust that has formed. You can easily overwater when plants are young, but you cannot over-cultivate them. It is better not to water than to allow a crust to form after watering. As buds form on the plants, they should be removed as soon as they appear, up to August 1st. The idea is to grow your plant first, and then let it bloom.

**PINCHING BACK, OR TOPPING OFF PLANT**—When the plant shows three or four sets of leaves, we advise pinching the top off, just above the top pair of leaves; this will hold the plant back a week or two, but it will make the plant grow more robust and vigorous, and give many more heavier and better branches than would of been had, had the plant been allowed to grow natural. While this is not necessary on low growing plants, we urgently advise it on all tall growing plants.

**DISBUDDING FOR LARGE OR EXHIBITION FLOWERS**—There is no trick or secret in disbudding to get the large blooms one sees at the shows, or in the gardens of the Professional grower, it is all so very simple, if directions will be followed. When the buds begin to appear at the tip of the branch, they usually appear in clusters of three, when these are about



the size of a pea, we take out the two side ones, and leave the center bud to grow alone, if by chance one of the side buds is larger, or looks healthier than the center one, then take out the center bud, and the weakest or smaller of the side buds. With this done we then stay on this branch and go down to the last set of leaves on this same branch, and take out the two small branches, or laterals as they are called. These, as a rule, are small, as they are just beginning to sprout out from the node, or joint where the leaf is growing from. We do this right down on all of the leaves on this one branch until we get down to the last set of leaves; these we allow to grow. This not only gives a large flower, but also a longer and stronger stem. Continue this application on all the side stems on the plant.

**SPRAYING**—During the hot days of Summer insects, pests such as Aphids, Thrips, Leaf Hoppers, Green Flies, Cucumber Beetles, etc., are more or less prevalent and dahlia plants are generally attacked by them. If any of these pests should be noticed on or around the plants they should be sprayed at once with a good insecticide. It is generally best to spray before any insects appear rather than to wait until they make their presence known. In the latter case, many times, the plants are so debilitated or stunted from the ravages of these pests that spraying will be of little help. We have found the best way to hold these pests in check is to start spraying the plants at regular intervals of about two weeks, starting in when the plants are about a foot high. We are using Red Arrow.

**DIGGING THE BULBS**—Late in the Fall after heavy frost has blackened the tops, Dahlias should be dug and removed to a frost proof cellar for storage during the winter. The digging must be done very carefully as the single bulb planted in the Spring will now have made a large clump. The clump should be loosened from all sides and then carefully lifted, taking great care so as not to break the necks of the bulbs. Any cellar that potatoes can be stored in successfully will be alright for Dahlias. They must be kept cool and away from heat, otherwise they will start to grow again if the cellar is too warm. If the cellar is equipped with a furnace, the bulbs should be removed as far as possible from all heat and covered over with some light material such as straw, sand, or sawdust. Soil is alright providing it is dry.

**DIVIDING THE CLUMPS**—In the Spring as soon as the eyes or sprouts begin to show the clumps should be divided. To do this, first split the clumps by cutting through the stalk with a good strong pocket knife or short bladed butcher knife if you have one. Then cut each half in two, trying to divide the bulbs so that each one will have a piece of the stalk with an eye or sprout attached to the bulb. The eyes are all formed around the base of the stalk there being none on the bulbs, so in dividing, great care must be used to see that each bulb has a piece of stalk with an eye on it attached to the bulb, otherwise they will not grow.



GRAND SLAM (S.C.) 1936



# 1936 Introductions, Honor Roll and Certificate Winners

**ABBREVIATIONS**—(F.D.), Formal Decorative; (I.D.), Informal Decorative; (C.), Cactus; (S.C.), Semi Cactus; (S.), Show.

## Amelia Earhart (S.C.)—

One of the finest of all exhibition varieties. The color is apricot buff with primrose at the base of the petals. Huge blooms on fine stems and large bushes. We had a great deal of trouble getting good stock of this variety, but at last we have the real thing. **PLANTS ONLY, \$1.00**

## Adirondack Sunset (I.D.) 1935—

This aptly named variety has about everything a dahlia can offer; color, form, personality and splendid growing habits. At the New York Botanical Gardens it was the favorite by popular vote last year. The color is a brilliant scarlet red with golden tips, golden blushes on the reverse and a vivid light orange at the base of petals. The center of the flower is tipped golden orange. On honor roll.

**ROOTS, \$4.00; PLANTS, \$2.00**

## Anna Benedict (F.D.) 1935—

Color, deep rich garnet, black shading at the center. Does not burn in the sun or batter in the rain. On the Honor Rolls. **PLANTS, \$1.75**

## America's Sweetheart (I.D.) 1935—

One of the greatest yellow dahlias to date; pure in color without a particle of shading. The outer petals do not fade like some yellow dahlias. Flowers on top with long stiff stems. **PLANTS, \$3.50**

## Arcturus (F.D.) 1934—

This variety produces a high quality of large flowers. A large scarlet red suffused deep yellow and with yellow reverse. The stems are uniformly good and of proper length. Its vigor is uniformly good. This was one of our most vigorous dahlias last year and we can highly recommend it.

**ROOT, \$1.50; PLANT, 75c**

## Anna May Wong (I.D.) 1936—

This is a huge flower; in color, a bright spectrum red with a light reverse. The twist and curl of the petals gives a silvery sheen to the tips and adds much to the beauty of the bloom. **PLANTS, \$5.00**

## Adorable (I.D.) 1936—

The best peach colored dahlia ever introduced. Color, a vivid peach, shading to an orange yellow glow at center. Petals are long and broad and twist near the tips. A vigorous grower with good stems. Scored 86 at Storrs in 1931 but was not released at that time so to increase stock of it.

**PLANTS, \$2.50**

## Baby Royal (Miniature) 1934—

A salmon pink semi-cactus miniature, extra good. On 1934 honor roll. **ROOTS, 50c**

## Bette Davis (S.C.) 1935—

A deep violet rose. A good grower with strong erect stems. **PLANTS, \$3.50**

## Buckeye King (F.D.) 1934—

A very large, clear glowing amber yellow that won wherever exhibited this fall. Stems are long, always good with all flowers facing. The bushes are very vigorous. After the crown flower, many laterals are rapidly and simultaneously produced. Disbudding should be thorough to the base of each lateral. The flower is the perfect formal type and was the sensation of the introducer's fields. Buckeye King is on Mr. Hart's Roll of Honor, 1933. Did extra good in our garden. **PLANT, 75c**

**Buckeye Queen (F.D.) 1935—**

A lavender dahlia of great substance and size. The color is unusually lasting in sunlight, being a clear, mallow pink, and the variety is as useful for cutting as for exhibition. The flowers will grow from ten to twelve inches in diameter and seven inches in depth and never show a center. Winner of Certificate at 1934 show.

PLANTS, \$1.75

**Bing Crosby (I.D.) 1935—**

Winner of the Home Achievement Medal at the Los Angeles Show. A large flower with petals of yellow striped with pale red in irregular narrow lines. A seedling of La Fiesta. Did fine in our garden. ROOTS, \$5.00; PLANTS, \$2.00

**Blue Train (D.)—**

A seedling of I. de ver Warner. A shade darker, a good keeper for a cut flower.

ROOTS, \$1.50; PLANTS, 75c

**Boychick, 1935—**

Garnet red, shading to lighter red at edge of petals. An early prolific bloomer.

ROOTS, \$2.00

**Black Knight (I.D.) 1935—**

We are unable to find a color in Ridgeway's color chart that matches the color of this giant dahlia. The nearest we can come to it is a dark velvety maroon, almost black. The flowers are of great size, often up to 14 inches in diameter, and are held high above the foliage on thick, stiff stems. In the early part of the season, most of the blooms face upward, later most of them face front. Plant is a very strong grower, attaining a height of 6 to 7 feet.

ROOTS, \$3.00; PLANTS, EACH, \$1.50

**Bubbles of Hillcrest (I.D.)—**

The most unusual dahlia we have ever seen. Giant bloom. Color: An unusual shade of Magenta, as it cannot be found in Maerz and Paul.

ROOTS, \$2.50; PLANTS, \$1.25

**Cavalcade (F.D.) 1935—**

A formal of an old rose or mulberry pink. A commercial variety which looks like the best of its type since the introduction of Jersey Beauty. Stems without an equal and a plant that does not seem to have a flaw. It sure can not be beat as a cut flower. One of our best.

ROOTS, \$2.75; PLANTS, \$1.75

**Cornelia Bryce Pinchot (I.D.) 1935—**

One of the richest dahlias in color, being a glowing burgundy red on a heavy, very deep flower. It won as Largest and Best Seedling at Chicago last year. On honor roll.

ROOTS, \$4.00; PLANTS, \$2.00

**City of Cleveland (I.D.) 1935—**

A Certificate of merit winner at Storrs in 1933, bright scarlet splashed with orange. Late in the season the flowers were an intense orange with a slight blush of gold. On honor roll. Did fine in our garden.

ROOT, \$3.75; PLANTS, \$1.75

**Chautauqua Sunset (F.D.) 1934—**

Most pleasing in color as it is a wonderful blending of sunset colors, gold, shaded old rose and coral. A great exhibition dahlia. Growing habits are excellent with strong, straight stems and dark green foliage. On honor roll.

ROOTS ONLY, \$2.50

**Classic (I.D.) 1935—**

Not since the introduction of Margaret Woodrow in 1922 has such a distinctive pastel shade been shown. The color is warm, very definite but very light pink, almost a flesh color. Unlike pastel shades it is attractive in full sunlight and under artificial light as well. An outstanding grower. On honor roll.

ROOTS, \$3.75; PLANTS, \$1.75

**Cadet (S.C.) 1934—**

Light primrose yellow, almost cream, similar in formation to Satan. A distinctive type in a shade which will appeal to the most fastidious flower lover.

ROOTS, \$2.50; PLANTS, \$1.25



### Charlie Chaplin (I.D.) 1935—

One of the largest dahlias of the year and possessed of much originality. It is a rich golden yellow tinted with tawny orange at the center. Will give any dahlia a run for size and with all its size it is a graceful, beautiful flower. On honor roll.

ROOTS, \$3.75; PLANTS, \$1.75

### California Idol (I.D.) 1935—

This giant yellow has a coast-to-coast record as a 1934 winner. At the show of the Dahlia Society of California it won the Gold Medal as Best Three-Year-Old Seedling. At Boston it won the Achievement Medal as Best Undisseminated Dahlia. It is one of the outstanding varieties at Storrs this year. It is a fine grower with a deep flower of clear, glistening yellow, a true pastel shade. Here will be a new competitor in the specimen bloom classes. On honor roll. Our choice of the 1935 introductions.

PLANTS, \$3.75

### California Rose (I.D.) 1935—

Clear bright rose. Exquisite coloring, large, tall-growing, describe in a few words the salient features of this unusually satisfactory new Dahlia. California Rose is also included in Mr. Hart's 1934 Dahlia Review. For a number of years, Mr. Hart, in his annual Roll of Honor, has been able to select with remarkable accuracy the future Dahlia favorites. We quote Mr. Hart's statement: "One of the most beautiful of the novelties, and a particularly beautiful flower for cutting. Flower large, but extremely graceful."

PLANT, \$3.75

### Century of Progress (F.D.) 1934—

A royal purple very full centers and a good keeper.

PLANTS, \$2.50

### Clara Carder (I.D.) 1936—

Almost a border-line Dahlia as to type, but as I saw it is an informal decorative. The form is similar to Monmouth Champion with more whirl and twist. Color, a cyclamen pink with a flush of yellow at the base of the petals that lights the flower. As the flower opens the massed center petals show a purple cast. We saw blooms as large as twelve inches.

PLANTS, \$5.00

### California Peach (S.C.) 1936—

Bright coral or peach pink, reverse of petals a lighter shade; size and formation similar to Satan; a seedling of Satan crossed with Eagle Rock Fantasy. American Home Achievement Medal awarded at Boston, and judged as best undisseminated semi-cactus at San Francisco.

PLANTS, \$7.50

### Daddy Kemp (I.D.) 1935—

This is every inch a man's flower, and one of the most spectacular dahlias introduced in recent years. In color it is rich purplish red, the flowers attain to an immense size, often 14 inches and over in diameter and 5 to 7 inches in depth. The plant is a rampant grower, many branched and tremendously prolific of bloom. It should be grown to not over four stalks to the plant to insure good stems, which are long, slender and the great size and weight of the blooms may cause them to be somewhat pendulous in unfavorable situations. On Hart's 1934 Honor Roll.

ROOTS, \$5.00; PLANTS, \$2.50

### Dokoupils Triumph (I.D.)—

Color is light straw with a faint touch of rose in center. A large healthy grower and is highly recommended. Imported.

ROOTS, \$1.50; PLANTS, 75c

### Elissa Landi (F.D.) 1934—

Another introduction of much merit from the gardens producing Amelia Earhart. Color is jasper pink blended with warm buff, creating a general tone of brilliant orange. Flowers are on the side and average 8½ inches without forcing; depth 4 inches, on stems of splendid length and strength. Plant is a good grower and insect resisting. On the American Home Honor Roll for 1933. One of our best.

ROOTS, \$1.50; PLANTS, \$1.00







∴ Our Reputation and Show Record Is Your Protection ∴



Above is pictured our 250 foot display at the 1935 Michigan State show, Port Huron, which was given the award for the most outstanding dahlias in the show. Note the large vase of California Idols in the center. These dahlias were out of water from 7 to 9 hours, as we drove 150 miles to exhibit.

1934—Mid-West Dahlia Show at Grand Rapids, Michigan. We won first on our 300 sq. ft. display with much competition.

1932—State Show, at Hotel Statler, Detroit. We won Silver Cup for best display.

1933—Michigan State Dahlia Show at Book Cadillac Hotel, Detroit. We won the Gold Medal for largest and best display of Dahlias.

1931—State Show at Battle Creek, Michigan. We won Silver Cup for best display.

— ALSO WINNING MANY BLUE RIBBONS AT OTHER SHOWS —

#### Forest Fire (I.D.) 1935—

The most different and for that reason the most distinctive of all the novelties. The name is a good description, a brilliant scarlet flame with blushes of yellow. Throughout the flower are yellow petaloids. The effect is striking and spectacular. On the honor roll. **ROOTS, \$3.75; PLANTS, \$1.75**

#### Fireman (I.D.) 1935—

Color is a flashy cardinal red with golden flushes and golden tips at center of the flower. Very showy and prolific. Did very good in Michigan last season. On honor roll. **PLANTS, 90c**

#### Fixler's Colarette, 1936—

This dahlia was originated by Mary Fixler and attracted a lot of attention at our Michigan State Show. Color is a light red. **PLANTS, 50c**

#### Fairy (M.D.)—

All who have seen this miniature have described it as a miniature Jersey's Beauty. The color being the same lovely shade of pink with a slight trace of mauve toward the tips. Perfect stems, profuse bloomer, good root maker and the very earliest bloomer we have yet had. FAIRY will be the first to bloom in your garden. **PLANTS, 50c**

#### Golden Age (S.C.) 1935—

Winner of the Dutch Challenge Cup, 1934 and also a First Class Certificate. The color is amber orange deeper at centre. Heralded as the best Holland introduction of 1934. **PLANTS, \$2.50**

#### Geneva Beauty (I.D.) 1936—

On 1936 Honor Roll. A beautiful informal dahlia of nopal red with darker center on long stiff, slender cane. A free bloomer that will keep good when cut. **PLANTS, \$3.75**

### A SHOW RECORD

The only Michigan Grower who has made a display for the last 5 consecutive years at our state show.



**Grand Slam (S.C.) 1936—**

A true type Semi-Cactus of rare beauty being Tyrian Rose on front petals, citron yellow base and light Amarath Pink reverse. Mentioned on three Honor Rolls this season and very outstanding at the gardens where it was on trial. The first time shown it was the sensation of the show and winning in every class. The bush is ideal and nicely branching, flowers 9 to 10 inches are held half facing on strong stiff stems. It is inclined to be a little crotchey, but by pinching out the first bud wonderful results may be had.

PLANTS, \$5.00

**Golden Standard (C.) 1935—**

A large Cactus type flower of pale warm amber buff, seedling from Jane Cowl. Distinctively attractive in its type and individual in its color. A good contestant and one of the runners up of the American Home Achievement Medal. On American Home and Hart's Honor Roll.

PLANTS, \$2.00

**Grandee (I.D.)—**

Light nopal red shaded orange yellow. Largest flower at the California Flower Festival. We have had 15-inch blooms without forcing or shading on plants 4 feet tall. On Roll of Honor.

PLANTS, \$1.50

**Gretel (C) 1936—**

A straight Cactus novelty from Austria. It was outstanding at the Cleveland and New York Shows. It is Miss Belgium in a larger, deeper edition. The color is a bright henna, almost a bit red, and like varieties of this type can be grown to perfection for the exhibition hall.

PLANTS, \$5.00

**Hillcrest Nugget (I.D.) 1935—**

On Hart's Honor roll. A clear golden, flushed with bronze, with tints of Chinese red. Giant blooms on 3 foot stems, perfect growing habits. You will enjoy this one. One of our best.

ROOTS, \$4.00; PLANTS, \$2.50

**Hillcrest Big Boy (F.D.)—**

A striking formal decorative of enormous size—all that its name implies. The color is autumn shades in beautiful harmony. Bush is stocky and insect-resisting. One of the largest and best dahlias we grow

ROOT, \$1.50; PLANT, 75c

**Hunt's Velvet Wonder (I.D.) 1935—**

Received the only Award of Merit in the informal decorative class, at the New York Dahlia Show last Fall. A "Roll of Honor" variety, having all the desirable and pleasing habits of other dahlia leaders. Striking foliage. Blooms up to 15 inches in diameter. Disease resistant. Deep bergundy red.

ROOTS, \$5.00; PLANTS, \$2.75

**Hillcrest Mandarin (I.D.)—**

A beautiful new informal-decorative of huge size with perfect stems and fine growth. A very prolific bloomer and a Dahlia that insects do not bother. The color is pirate red with amber reverse and the petals twist and curl so as to make a mixture of red and amber. The Dahlia made good and we are sure that you will like this unusual color. On the 1933 Honor Roll. One of our best Dahlias last year.

ROOTS, \$1.50; PLANTS, 75c

**Hillcrest Swiss Rose (I.D.)—**

Another worthy introduction. Color, Swiss Rose. Blooms of extremely large dimensions and perfect quality. Bushes are strong, healthy and insect resisting. Stems two to three feet long. Recommended most heartily.

ROOTS, \$1.50

**Hi-Lite (I.D.) 1936—**

Won 1st Prize for best Informal Decorative at Washington State Show, Tacoma, in 1934. Size of blooms 11x5 inches. Height of plants 5 feet. Color is a very rich velvety carmine, shaded with rose red, lightly tipped with gold, reverse of petals silver. Blooms are good depth and graceful formation. Stems are strong and hold the huge blooms erect far above the foliage. On the Mid West Honor Roll. Do not miss this one.

PLANTS, \$5.00



### Honor Bright (F.D.) 1935—

The beauty of this dahlia lies in its unusual color, a coral rose with tints of amber shading to real coral red at the center. Attracted a lot of attention at New York show and won certificate of merit at Storrs Trial Grounds. On roll or honor.

ROOTS, \$1.50; PLANTS, 75c

### Jessie Crawford (I.D.) 1935—

This variety is offered through the courtesy of George W. Fraser. It is of course an Honor Roll Dahlia, in fact it was on two Honor Rolls in 1934. We can call it very nicely an ivory white with blendings of cattleya pink, with petal tips a deep cattleya rose, so much admired in the cattleya orchid. The bloom is large and held erect on the best of stems well above the foliage. A free flowering, well-balanced bush about 4-5 feet in height. The beautiful blending of the soft, yet attractive colors make it an outstanding creation.

PLANT, \$2.00

### Jessica Dragonette (S.C.) 1935—

Peach, apricot and mauve blending lusciously. A clean, thrifty plant. Free bloomer. On honor roll. This did fine in our garden.

PLANTS ONLY, \$2.50

### Judge Samuel Seabury (I.D.) 1935—

Winner at New York as best new dahlia of New Jersey origin. It won the same honor at the Northern Show of the Dahlia Society of New Jersey. Good at Storrs and New York Botanical Gardens. A large flower of a rich shade. Well tested and a fine grower. On Honor Roll.

PLANTS, \$2.50

### Jersey's Dainty (C)—

A beautiful white, perfect dahlia of fine form. A good bloomer with stiff stems.

ROOTS, \$1.50; PLANTS, 75c

### Jean Trimbee (S.C.)—

Another good one. This variety can be grown to a huge size (12 inches and over). Color is a rich, glowing petunia violet, a better description might be a purple Ft. Monmouth, but it is a still larger flower than Ft. Monmouth. Vigorous habit of growth; stems are very stiff and straight.

ROOTS, \$1.00; PLANTS, 50c

### Kemp's Golden Heart (F.D.)—

The purest Golden Yellow dahlia we have ever seen, and withal the most beautiful. Blooms very large, many attaining to 12 inches across, and 5 inches and over in depth, and are held high above the foliage on good stems. The plants attain to a height of 7 to 9 feet are many branched from the ground up thus making it possible to cut the large bloom with stalks 4 to 6 feet in length. A most prolific bloomer.

ROOTS, \$1.50; PLANTS, 75c

### Kaweah (I.D.)—

A rich fuchsia rose, one of the largest dahlias grown on long leafless stems.

ROOTS, \$1.50; PLANTS, 75c

### Kay Francis (S.C.) 1935—

(Honor Roll) Light lemon yellow with high centers on good long stems. A coast to coast winner

PLANTS, \$2.50

### King of the Blacks (F.D.) 1934—

Color is the darkest rich velvet red, almost black and hold color in any weather. Bush is ideal; low and spreading, with flowers high above it. At the New York Botanical Gardens it was very popular, also rated very high at Chicago World's Fair Show. It did very good in our gardens last season.

ROOTS, \$1.00; PLANTS, 50c

### Lord Of Autumn (I.D.) 1934—

The color is a rich, deep, golden yellow, and the formation is wonderful. The long, pointed and slightly twisting petals recurve till stem is entirely hidden for 6 inches or more making the flower resemble a giant Mum. The largest dahlia we ever grew. Did extra well here in Michigan. On honor roll.

ROOTS, \$3.00; PLANTS, \$1.50

**Laurence Tibbett (F.D.) 1934—**

A glowing peach pink. A good grower with good stems.  
ROOTS ONLY, \$2.00

**Louise Bates (S.C.) 1934—**

Color is a mallow pink with a dark phlox purple center. A spectacular dahlia, massive in size, prolific in bloom, good stems, and won Certificate of Merit at Storrs.

ROOTS, \$3.00; PLANTS, \$1.50

**Milton Cross (I.D.) 1936—**

Color, apricot peach with a bright golden face; size of bloom 12x8; a very good grower. An undefeated dahlia in competition this fall. Won 5 medals, including 3 American Home Achievement Medals, at New York, Camden and Burholme shows. On Honor Roll.

PLANTS ONLY, \$7.50

**Mary Ritzer (S.C.) 1936—**

A sport of Edna Ferber; semi-cactus; color, pink; size of bloom slightly larger than Edna Ferber. Grown successfully in many gardens in the mid west.

PLANTS, \$2.50

**Midwest Champion (I.D.) 1936—**

An informal decorative of violet rose with primrose yellow at the base; blooms 9 to 10 inches in diameter; a prolific bloomer; height of plant 5 to 5½ feet. On 1936 Honor Roll. One of the best at East Lansing trial grounds.

PLANTS, \$5.00

**Miriam Hopkins (S.C.) 1936—**

Another very large, artistic and attractive Dahlia on very long, slender but strong stems. The plant is tall growing and is very prolific, blooms average ten to twelve inches with good depth and full centers throughout the season. A seedling of Amelia Earhart with a color combination that gives a beautiful salmon orange effect.

PLANT, \$5.00

**Margrace (I.D.) 1936—**

One of the best of the new Informals of brilliant scarlet, tipped and striped with gold. A very deep bloom with an exceptionally fine stiff stem that holds the flower erect to facing. Winner of certificate at the Trial Gardens and one of four to appear on all four Honor Rolls the past season.

PLANTS ONLY, \$5.00

**Mid-West (Straight Cactus)—**

Straight Cactus. We were privileged to grow this wonderful cactus the past season and we like it very much. Blooms were very large and fine form, always full centered, and while stems are slender they always held the blooms erect and well above the foliage. Plants are medium height and habits good. Color is an entirely new shade that we find hard to describe, but we think it a light purple with tints of rose.

PLANTS, \$5.00

**May Robson (S.C.) 1935—**

This has the most refined beauty of last year's new introductions. It is a true type flower of a clear, bright pink, a little deeper pink and sharper in tone than Kathleen Norris. On Harts Honor Roll.

PLANT, \$3.00

**Miss Belgium (C) 1935—**

A beautiful scarlet orange color, good stems and habit of growth. Imported from Holland. On Hart's Honor Roll.

PLANT, 75c

**Murphy's Masterpiece (I.D.)—**

A huge, dark red shading toward garnet and a flower that grows large without much encouragement. This big dahlia won the cup offered by the President of the Massachusetts Horticultural Society for the most worthy novelty.

ROOTS, \$2.00; PLANTS, \$1.00

**Monmouth Queen (F.D.) 1934—**

Full centered flowers of good size and depth held facing on long, stiff stems. A good strong grower with bright green foliage, and a prolific bloomer. Color is a pleasing picric yellow in center of the flowers gradually passing to light primrose or cream yellow on back petals. Very good.

ROOTS, \$2.00; PLANTS, \$1.00



**Man O'War (I.D.) 1934—**

Was the outstanding dark, rich, carmine red of the season and one of the best keepers. Winner of Home Achievement Medal and on Honor Roll. Very good

ROOTS, \$2.00; PLANTS, \$1.00

**Mrs. George Le Boutellier (I.D.) 1935—**

A giant flower and the outstanding new red. Watch this when it begins competing with Murphy's Masterpiece and other big reds. It won Certificate of Merit at Storrs Trial Grounds. Early bloomer. Color is a rich, velvety carmine. On Honor Roll. Extra good. ROOTS, \$5.00; PLANTS, \$2.50

**Mrs. Bruce Collins (C) 1935—**

Straight cactus, of a lemon yellow color. Excellent stems and variety that is a revelation. Best undisseminated variety at Grand Rapids show. PLANTS ONLY, \$2.00

**Normandie, 1936—**

Exhibition type, silvery pink; blooms reach immense size, but depth is scant; excellent stem; healthy foliage and robust growing plant; height 5 to 6 feet. Exhibited at Cleveland, Milwaukee and Chicago. On Honor Roll.

PLANTS, \$5.00

**New Deal (I.D.) 1935—**

Might be broadly described as an orange colored Jersey's Beacon. On Honor Roll.

PLANTS, \$2.00

**Omar Khayyam (F.D.)—**

One of our best. A sensational variety at the dahlia shows; the unusual coloring—Chinese red at base of petals, shading to bright orange and tipped lighter—make a wonderful soft color effect; tall healthy growth.

ROOTS, \$1.00; PLANTS, 50c

**Oakleigh Monarch (F.D.) 1936—**

This Monarch of cerise red is quite unlike anything of recent years. Certificate winner at East Lansing and on three Honor Rolls. It created quite a sensation at the trial gardens where it scored 86.9. The bush is very rugged, well branched and dark foliage adds to the beauty of the brilliant flowers, which are held slightly up on good stiff stems. We watched this grow and can recommend it. PLANTS \$5.00

**Olympic Sunset (S.C.) 1935—**

Height of bush 5 feet. Color is apricot orange and coral with a blending of pale lemon yellow and having a distinct zone of the yellow at the base of petals, reverse of petals rose. A very perfect Semi Cactus form with full high centers which always remain closed tight. On Harts Honor Roll.

PLANT, \$3.75



**Oakleigh Princess (S.C.) 1936—**

Another beautiful Semi-Cactus that we also had the pleasure to watch grow. It is rather a new color combination—Lemon yellow overcast with scarlet red. It is a seedling of Satan and much the same growth. The blooms are 10 to 12 inches and half as deep, with long sharply pointed petals. Stems are very good holding the blooms well out of the bush. It won a certificate of merit and is well mentioned on the latest Honor Rolls. **PLANTS, \$5.00**

**On Parade (S) 1935—**

This is one of the sensations of the dahlia world, and one that will make one rub his eyes to be sure he is awake, for imagine seeing a show dahlia of seven inches and over. Color, a bright, clear lavender, slightly tinted lilac, the flowers easily average seven inches, and with a little disbudding or forcing, can be grown much larger. The flowers are held facing sideways on long, strong, stiff, sturdy stems, well above the large, heavy, insect-resistant foliage of the tall, vigorous growing plant. **PLANTS, \$3.75**

**Oriental Glory (I.D.) 1934—**

One of Indiana's finest introductions. A brilliant deep orange of irresistible beauty. Fine plants and insect resisting. Winner at World's Fair and won Achievement Medal at Indiana Show. On Honor Roll. Did fine for us. **PLANTS, 75c**

**Pink Spiral (C) 1936—**

This is a real find in a lovely pink cactus. The flowers are fairly large with fine claw petals which curve in making it very lovely. The stems are long and stiff holding the blooms facing. On Honor Roll this season. **PLANTS ONLY, \$3.00**

**Pride Of Austinberg (I.D.) 1936—**

Color, grenadine pink and light orange yellow, dark center and reverse light purple; a cane stem, 10 inches to first set of leaves; leathery foliage and bug resistant; 4 to 4½ feet in height; a mid season bloomer and prolific. Scored 87 at Storrs and 85.5 at East Lansing this year. Received highest score at Storrs in 1935. A winner at Cleveland show. **PLANTS, \$5.00**

**Palo Alto (S.C.)—**

Another of our best ones. One of the outstanding introductions of all times and a sensation of the 1933-34 show season. It is a finely formed flower of bright salmon and tan combination. Easily grown 10 to 12 inches on straight, long jointed stems. It is a fine dahlia for exhibition as a cut flower. Honor Roll 1932. **ROOTS, \$2.00; PLANTS, \$1.00**

**Paul Pfitzer (C) 1934—**

A German novelty that won a name for itself in the New York Show. It is a pleasing combination of primrose and shell pink. Strong, vigorous plants with dark foliage and excellent stems. On Honor Roll. Did fine for us. **PLANTS, 90c**

**Prachkerl (S.C.) 1936—**

Another foreign dahlia, bordering from an incurved cactus to a semi-cactus, of a clear primrose yellow, with a good stem. Plant is healthy grower. An attractive flower at the Cleveland show and a winner at the Minnesota state show. On honor roll. **PLANTS, \$3.00**

**Queen City (F.D.) 1936—**

A formal, commercial type, of a scarlet pink color; excellent stem on long upright branches starting from near ground; height of plant, 3 to 4 feet; a very early and continuous bloomer. Winner at Cleveland as best keeper, also a blue ribbon in formal decorative class; awarded American Home Achievement Medal at Indiana State Show. A remarkable cut flower variety. On Honor Roll. **PLANTS, \$5.00**

**Queen of the Angels (S.C.) 1935—**

Temporarily known also as Olympic and locally as La Reina de Los Angeles. Oriental pink shading to nearly white tips, dense petals and the whole flower suggestive of a Chrysanthemum. The blooms are of moderate size, one of the most distinctive of recent originations of Southern California. On honor roll. **PLANTS, \$1.75**

### Reichardt's Masterpiece, 1936—

This, I believe, is the most distinctive of all the foreign Dahlias shown this year. I know of no other color combination just like it—a clear canary-yellow with about 1-3 of the petals of clear amethyst. The effect is very pleasing and certainly most unusual.

PLANTS, \$2.50

### Royal Purchase (C) 1936—

Here is an incurved cactus that attains immense size. The bloom is full and deep and grows high out of the bush on long, straight stems. The color is a deep straw yellow with outer petals suffused with pink. The petals twist and turn, giving the bloom a shaggy appearance. The bush is four to five feet high, an early bloomer, is clean growing and resists insects. Prominent judges who saw this variety growing the past season say it is a knockout and a rival to our America's Sweetheart. Shown three times—three firsts.

PLANTS, \$7.50

### Royal Robe (F.D.) 1935—

(Honor Roll) A seedling of Jane Cowl. A rich royal purple. The reverse shows silver shading which gives the purple a clean brightness. Plants are similar in habit to Jane Cowl.

PLANTS, \$2.50

### Ruby Taylor (I.D.)—

A prize winner from the Pacific coast which has met with instant approval wherever grown. The color is carmine and the large deep blooms are supported by perfect, long, stiff stems. We consider this variety one of the finest we grow. Awarded a Certificate at Storrs in 1932.

ROOTS, \$2.00; PLANTS, \$1.00

### Rockley Moon (F.D.) 1935—

(Honor Roll). A very large bright yellow with bronze tints at center. Hardy plant.

PLANTS, \$2.50

### Ruth M. (F.D.)—

A very beautiful as well as striking and odd bi-colored dahlia; it is really hard to conceive a dahlia with such coloring. A pure rich gold, with all tips perfectly marked white as a contrast. The blooms, which this plant produces in great abundance, are held facing sideways, on very strong, stiff, cane-like stems, well out of and above the foliage. The plant is very strong.

PLANTS, \$1.50

### Sultan of Hillcrest (F.D.) 1934—

One of the largest and finest dahlias we have ever grown. Color, strontian yellow with sunrise yellow reverse. Blooms up to 14 inches are not uncommon and the bush habits and foliage are perfect. Scored 85.5 at Storrs Trial Grounds in 1933 and received a Certificate. On Honor Roll. Be sure to get this as it is one of the best.

ROOTS, \$2.00; PLANTS, \$1.00

### Saarland's Heimkehr (S.C.)—

A foreign semi cactus in the pink shades, but better in color than Renate Mueller and has a good stem as well as color and foliage. Highly recommended.

PLANTS ONLY, \$2.50

### Salem Carnelian (I.D.)—

A very large red informal decorative, perhaps a shade darker in color than M. Masterpiece, but a much deeper flower. Bush grows about five feet and blooms at midseason; stems good.

PLANTS, \$2.50

### Shalimar (F.D.) 1934—

Poinsetta Red in color. The sensation at Detroit in 1933 and at the 1934 Midwest Show. A huge flower with good stems. George Burkhart, a Michigan grower is the originator.

PLANTS, \$2.00

### Spotlight (I.D.) 1934—

Color clear sulphur yellow, lighter at tips. Grows from 9 to 12 inches in diameter, good stems. Winner of Home Achievement Medal. On Honor Roll. Did fine in our gardens.

ROOTS, \$2.00; PLANTS, \$1.00



**Sirius (S.C.) 1935—**

Described as the dahlia with the blue tone. It is really a pink with a purple cast, deeper towards the center. The blue color is more in evidence towards sunset. Something new in color. On the Honor Roll.

**PLANT, \$2.75**

**Satan (S.C.)—**

Hornlike petals of flaming red with a light touch of gold in the center. Flowers are of perfect formation, ranging in size up to 12 inches. The flowers are held erect on long canelike stems out of very strong, healthy bushes.

**ROOTS, \$2.00; PLANTS, \$1.00**

**Star of Bethlehem (S.C.)—**

Flowers are of pure white with fine pointed petals with a large tight center. It is a very free bloomer.

**ROOTS, \$1.00; PLANTS, 50c**

**Sonny Boy (I.D.)—**

Monster blooms 12 inches in diameter and with great depth are common with this variety. Color old rose slightly tinged old gold. The bush is a medium grower and a prolific bloomer with strong rigid stems.

**ROOTS, \$1.50**

**Tower's Empire (I.D.) 1935—**

This was one of the outstanding dahlias for 1935. Immense blooms of a clear golden yellow on long upright stems way above the bush. Tall bush and nice foliage. For a rugged grower and general appearance we like this variety the best of any in this color class. You will like it also.

**PLANTS, \$2.50**

**Tom Manning, 1936—**

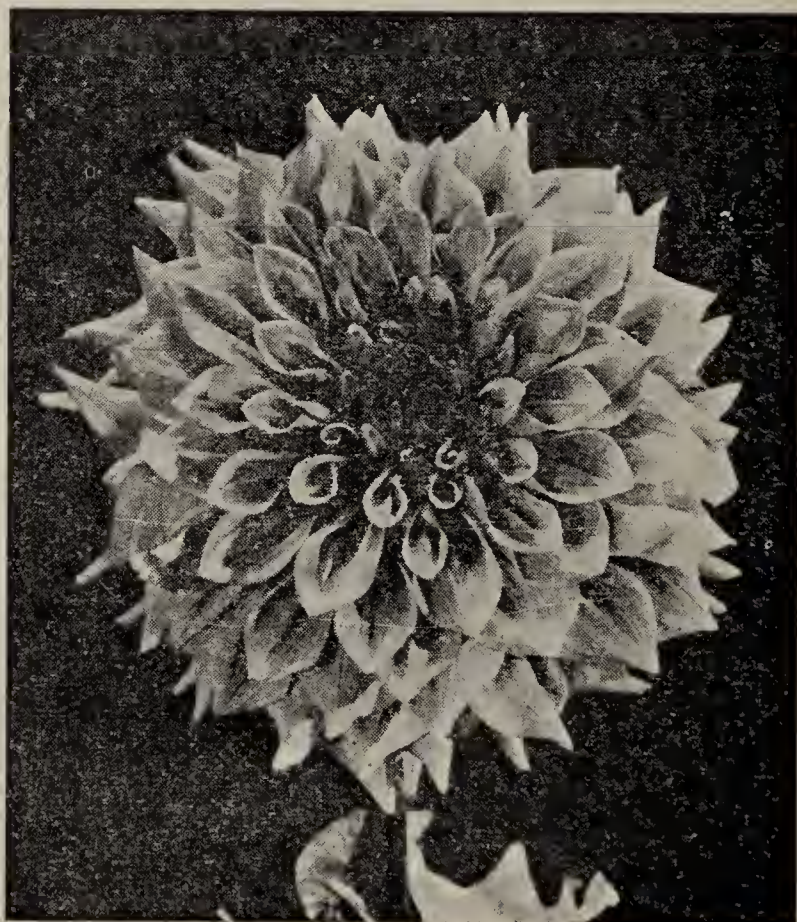
An exhibition type; color, old rose center, outer petals ochraceous salmon blending into warm buff; a sport of Monmouth Champion with a its characteristics. An ideal variety for the garden.

**PLANTS, \$5.00**

**Washington Giant (I.D.) 1934—**

One of the most outstanding new 1934 dahlias in the U. S. and has made good all over the country. 1934 honor roll dahlia. Color is lavender with orchid tints and blended with silver. Petals are broad and waving with curling petaloids between them. 12 inch blooms by 7 inches thick without forcing.

**PLANT, 75c**

**Wenoka (F.D.) 1935—**

One of those large perfect dahlias that make dahlia growing look so easy. A true formal type that will be a sure winner this year. The color is a shade lighter than American Beauty red. For perfection of bloom true type and splendid growing habits this dahlia has made a fine impression. On the Honor Rolls.

**PLANTS, \$2.75**



# Special Plant Collections

These Dahlias have been put in Our Special Collections because of their popularity and their performance in our gardens.

## BIG TEN SPECIAL

*For \$7.25*

Regular Value \$11.00

Ruby Taylor

Buckeye King

Elissa Landi

Monmouth Queen

Spotlight

Black Knight

Lord Of Autumn

Louise Bates

Hillcrest Big Boy

Arcturus

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ANY	6 For	-	-	-	-	\$ 8.45
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ANY	8 For	-	-	-	-	\$10.95
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ALL	12 For	-	-	-	-	\$14.50
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Bing Crosby

Cavalcade

Charlie Chaplin

Forest Fire

Cornelia Bryce Pinchot

Hillcrest Nugget

Lord Of Autumn

Louise Bates

Black Knight

Daddy Kemp

City Of Cleveland

Amelia Earhart

You will notice we are listing only the newer and most outstanding Dahlias.

